



City Councilmember Scott Sherman

District 7

Financing Overview

Since 2009, the cost of construction for modern stadiums has averaged around \$1.28 billion. The financing plans for these stadiums have varied from being funded entirely through private financing to a combination of public-private financing. The River Park Stadium Vision presents a stadium surrounded by mixed-use development with an emphasis on the adoption of the San Diego River Park Master Plan. The following numbers show a potential framework for the financing of a new stadium for the Citizens Stadium Advisory Group to consider.

| | <i>Low Contribution</i> | <i>Medium Contribution</i> | <i>High Contribution</i> |
|-------------------------------|------------------------------|--------------------------------|------------------------------|
| <i>Chargers contribution</i> | \$250,000,000.00 | \$300,000,000.00 | \$350,000,000.00 |
| <i>NFL G4 Loan</i> | \$200,000,000.00 | \$200,000,000.00 | \$200,000,000.00 |
| <i>Personal Seat Licenses</i> | \$100,000,000.00 | \$130,000,000.00 | \$160,000,000.00 |
| <i>Private Investors</i> | \$25,000,000.00 | \$30,000,000.00 | \$35,000,000.00 |
| | \$575,000,000.00 | \$660,000,000.00 | \$745,000,000.00 |
| <i>Naming Rights</i> | | | |
| 100% (Stadium) | \$150,000,000.00 | \$185,000,000.00 | \$220,000,000.00 |
| 70%-30% (Stadium-Chargers) | \$105,000,000.00 | \$129,500,000.00 | \$154,000,000.00 |
| 50%-50% (Stadium-Chargers) | \$75,000,000.00 | \$92,500,000.00 | \$110,000,000.00 |
| | | | |
| <i>Land Sale</i> | <i>Light Development</i> | <i>Medium Development</i> | <i>High Development</i> |
| | \$336,983,591.00 | \$452,485,387.00 | \$593,975,754.00 |