



# Build Better San Diego Coalition Vision and Guiding Principles

## **Mission:**

When families have the freedom to live in healthy, safe and affordable homes near transit, jobs and services, our communities improve and our local economies thrive. We advocate for preserving and increasing access to permanently affordable quality homes, jobs and transit for all San Diegans.

## **Guiding Principles:**

1. Focus the region's limited resources on meeting the most-pressing housing needs, i.e. people who don't have a home or low and moderate income families paying a disproportionate percentage of their income for housing.
2. Support creation of jobs paying family-supporting wages.
3. Require all communities to take responsibility for making their housing accessible to people at various income levels, especially local workers, people with disabilities and seniors on fixed incomes.
4. Protect the region's natural resources and support its goals to reduce our carbon emissions by locating homes near jobs, transit and services.
5. Ensure existing residents can remain in their community.
6. Support tenant protections that help ensure safe and affordable housing.
7. Solve homelessness with an achievable goal for addressing short and long term housing needs.
8. Build for a long-term movement to ensure all San Diegans have housing.

## **Coalition partners commit to:**

- Support the activities of the coalition with staff and volunteer time
- Engage their base to actively support a measure and other advocacy activities
- Must sign-on to the commitments, core principles, and mission
- Attend majority of coalition meetings to participate in decision-making



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Partnership for the  
Advancement of  
New Americans



LaCava  
Consulting