



SAN DIEGO COUNTY FALL 2020 ISSUES SURVEY
320-919-WT
CITY OF SAN DIEGO
N=580
MARGIN OF SAMPLING ERROR ±4.1% (95% CONFIDENCE INTERVAL)

Hello, I'm calling from _____, a public opinion research company. **(IF RESPONDENT REPLIES IN SPANISH, FOLLOW THE ESTABLISHED PROCEDURE FOR HANDING OFF TO AN INTERVIEWER WHO SPEAKS SPANISH.)** I am not trying to sell you anything or ask for a donation. We're conducting a public opinion survey about life in the San Diego area. Your participation in this survey is voluntary and your responses will be kept completely confidential. Are you 18 years of age or older? **(TERMINATE IF RESPONDENT IS UNDER 18 YEARS OLD)**

(ASK ALL RESPONDENTS)

A. Before we begin, I need to know if I have reached you on a cell phone, and if so, are you in a place where you can talk safely without endangering yourself or others?

N=319 Yes, cell and can talk safely-----73%
 Yes, cell but cannot talk safely ----- **TERMINATE**
 No, not on cell, but own one-----27%
 (DON'T READ) DK/NA/REFUSED----- TERMINATE

(ASK ALL RESPONDENTS)

B. To make sure everyone is represented in this survey, please tell me with which racial or ethnic group you most identify yourself: Latino or Hispanic, African American or Black, White or Caucasian, Asian or Pacific Islander, or another ethnic or racial group?

Latino/Hispanic ----- 19%
 African American/Black----- 3%
 White/Caucasian ----- 61%
 Asian or Pacific Islander ----- 9%
 Other group ----- 1%
 Multiple races/ethnicities ----- 3%
(DON'T READ) DK/NA/REFUSED -- 4%

5. With which gender do you identify? Are you **(ROTATE)** [] male, [] female or non-binary?

Male -----48%
 Female -----49%
 Non-binary ----- 1%
(DON'T READ) Prefer not to say ----- 2%

6. OK, let's begin. Generally speaking, would you say that things in _____ **(READ FROM LIST IN ORDER)** are headed in the right direction these days, or do you feel things are off on the wrong track? **(DO NOT ROTATE)**

	<u>RIGHT</u> <u>DIRECTION</u>	<u>WRONG</u> <u>TRACK</u>	<u>(DK/</u> <u>NA)</u>
c. San Diego County -----	49%	33%	17%
d. Your city or town -----	51%	34%	15%

(ASK ALL VOTERS IN CITY OF SAN DIEGO)

7. In November, there will be an election to choose a new Mayor for the City of San Diego. If the election for Mayor were held today, for whom would you vote: **(READ FULL NAMES AND TITLES AS WRITTEN)**

- Barbara Bry, Councilmember/Businesswoman; or
- Todd Gloria, Assemblymember?

(IF UNDECIDED, ASK: "Toward whom do you lean?" (REREAD NAMES AS NEEDED))

N=580	TOTAL BRY -----	32%
	Barbara Bry -----	30%
	(LEAN BRY)-----	2%
	 TOTAL GLORIA-----	 36%
	Todd Gloria -----	34%
	(LEAN GLORIA)-----	2%
	 (DON'T KNOW/NA) -----	 32%

(ASK ALL VOTERS IN COUNTY SUPERVISORIAL DISTRICT 3)

8. In November, there will **(IF IN CITY OF SAN DIEGO: "also")** be an election for San Diego County Supervisor in your area. If the election for San Diego County Supervisor were held today, for whom would you vote: **(READ FULL NAMES AND TITLES AS WRITTEN)**

- Terra Lawson-Remer, Economist/Small Businesswoman; or
- Kristin Gaspar, San Diego County Supervisor?

(IF UNDECIDED, ASK: "Toward whom do you lean?")

N=200	TOTAL LAWSON-REMER -----	43%
	Terra Lawson-Remer-----	40%
	(LEAN LAWSON-REMER) -----	3%
	 TOTAL GASPAS -----	 32%
	Kristin Gaspar -----	29%
	(LEAN GASPAS) -----	3%
	 (DON'T READ) DK/NA -----	 26%

(ASK ALL RESPONDENTS)

11. Now I would like to ask you a few questions about the coronavirus pandemic. First, for each of the following organizations, please tell me if you approve or disapprove of the job they have done specifically in responding to the coronavirus pandemic. **(IF APPROVE/DISAPPROVE, ASK: Is that strongly APPROVE/ DISAPPROVE or just somewhat?) (RANDOMIZE)**

	<u>STR</u>	<u>SMWT</u>	<u>SMWT</u>	<u>STR</u>		<u>TOTAL</u>	<u>TOTAL</u>
	<u>APPR</u>	<u>APPR</u>	<u>DISAP</u>	<u>DISAP</u>	<u>(DK/NA)</u>	<u>APPR</u>	<u>DISAP</u>
[]c. San Diego County government -----	21 %	44 %	17 %	11 %	8 %	65 %	28 %
[]d. Your local school district -----	23 %	30 %	11 %	13 %	24 %	52 %	24 %

(SKIP IF UNINCORPORATED)

[]e. Your city’s local government -----	22 %	46 %	16 %	9 %	7 %	68 %	25 %
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(ASK ALL RESPONDENTS)

18. Do you favor or oppose taking a significant amount of the funds currently going to local police departments and the county sheriff’s department and instead using them for other programs that could improve public safety such as mental health services, substance abuse treatment, and job training programs? **(IF FAVOR/OPPOSE, ASK: “Is that strongly FAVOR/OPPOSE or just somewhat?”)**

TOTAL FAVOR-----52%

Strongly favor -----34%

Somewhat favor -----18%

TOTAL OPPOSE-----37%

Somewhat oppose ----- 8%

Strongly oppose -----29%

(DON’T READ) DK/NA ----- 11%

20. As you may know, the San Diego border between Mexico and the US is closed for all non-essential travel during the COVID-19 pandemic. Do you favor or oppose re-opening the border at this time? **(IF FAVOR/OPPOSE, ASK : Is that strongly FAVOR/OPPOSE or just somewhat?)**

TOTAL FAVOR-----37%

Strongly favor -----18%

Somewhat favor -----20%

TOTAL OPPOSE-----51%

Somewhat oppose -----20%

Strongly oppose -----30%

(DON’T READ) DK/NA ----- 12%

HERE ARE MY LAST QUESTIONS, AND THEY ARE FOR STATISTICAL PURPOSES ONLY.

22. What was the last level of school you completed?

Grades 1-8-----	0%
Grades 9-11 -----	1%
High school graduate (Grade 12)-----	9%
Some college-----	19%
Business/vocational school -----	4%
College graduate -----	39%
Post-graduate work/professional school-----	27%
(DON'T READ) Don't know/NA/Refused -----	2%

23. How would you describe yourself politically: are you liberal, moderate, or conservative? **(IF LIBERAL/CONSERVATIVE ASK: "Is that very (LIBERAL/CONSERVATIVE) or just somewhat?"**)

Very liberal -----	14%
Somewhat liberal-----	18%
Moderate -----	41%
Somewhat conservative -----	10%
Very conservative-----	9%
(DON'T KNOW) -----	8%

THANK AND TERMINATE

PARTY REGISTRATION:

Democrat -----	48%
Republican -----	22%
No Party Preference-----	24%
Other -----	6%

LANGUAGE OF INTERVIEW:

English-----	94%
Spanish -----	6%

SUPERVISORIAL DISTRICTS

1 (Cox) -----	13 %
2 (Jacob) -----	6 %
3 (Gaspar)-----	35 %
4 (Fletcher)-----	46 %

AGE

18-24-----	11 %
25-29-----	8 %
30-34-----	10 %
35-39-----	9 %
40-44-----	7 %
45-49-----	9 %
50-54-----	8 %
55-59-----	6 %
60-64-----	9 %
65-74-----	13 %
75+ -----	8 %
BLANK -----	1 %

SAN DIEGO CCD

1 -----	12 %
2 -----	12 %
3 -----	14 %
4 -----	9 %
5 -----	13 %
6 -----	11 %
7 -----	12 %
8 -----	9 %
9 -----	8 %