



SAN DIEGO COUNTY FALL 2020 ISSUES SURVEY
320-919-WT
N=712
MARGIN OF SAMPLING ERROR ±3.7% (95% CONFIDENCE INTERVAL)

Hello, I'm calling from _____, a public opinion research company. **(IF RESPONDENT REPLIES IN SPANISH, FOLLOW THE ESTABLISHED PROCEDURE FOR HANDING OFF TO AN INTERVIEWER WHO SPEAKS SPANISH.)** I am not trying to sell you anything or ask for a donation. We're conducting a public opinion survey about life in the San Diego area. Your participation in this survey is voluntary and your responses will be kept completely confidential. Are you 18 years of age or older? **(TERMINATE IF RESPONDENT IS UNDER 18 YEARS OLD)**

(ASK ALL RESPONDENTS)

A. Before we begin, I need to know if I have reached you on a cell phone, and if so, are you in a place where you can talk safely without endangering yourself or others?

N=358 Yes, cell and can talk safely-----67%
 Yes, cell but cannot talk safely ----- **TERMINATE**
 No, not on cell, but own one-----33%
(DON'T READ) DK/NA/REFUSED----- TERMINATE

1. Do you live in San Diego County?

Yes ----- 100%
No/Don't Know/Refused ----- **TERMINATE**

2. In what zip code do you live? **(RECORD AND VERIFY THAT RESPONDENT LIVES IN SAN DIEGO COUNTY)**

(ASK IF ZIP CODE IS PARTIALLY WITHIN THE CITY OF SAN DIEGO)

3. Is that in the City of San Diego or in another city?

4. Just to make sure that everyone is represented in this survey, can you please tell me in what year you were born?

2002-1996 (18-24)	7%
1995-1991 (25-29)	9%
1990-1986 (30-34)	8%
1985-1981 (35-39)	11%
1980-1976 (40-44)	10%
1975-1971 (45-49)	9%
1970-1966 (50-54)	9%
1965-1961 (55-59)	7%
1960-1956 (60-64)	10%
1955-1946 (65-74)	11%
1945 or earlier (75 & over)	7%
(DON'T READ) Prefer not to say	2%

B. To make sure everyone is represented in this survey, please tell me with which racial or ethnic group you most identify yourself: Latino or Hispanic, African American or Black, White or Caucasian, Asian or Pacific Islander, or another ethnic or racial group?

Latino/Hispanic	26%
African American/Black	7%
White/Caucasian	47%
Asian or Pacific Islander	10%
Other group	1%
Multiple races/ethnicities	4%
(DON'T READ) DK/NA/REFUSED	5%

5. With which gender do you identify? Are you **(ROTATE)** [] male, [] female or non-binary?

Male	49%
Female	49%
Non-binary	0%
(DON'T READ) Prefer not to say	2%

6. OK, let's begin. Generally speaking, would you say that things in _____ **(READ FROM LIST IN ORDER)** are headed in the right direction these days, or do you feel things are off on the wrong track? **(DO NOT ROTATE)**

	<u>RIGHT</u> <u>DIRECTION</u>	<u>WRONG</u> <u>TRACK</u>	<u>(DK/</u> <u>NA)</u>
a. The United States-----	29%	64%	7%
b. The State of California-----	41%	52%	7%
c. San Diego County-----	48%	38%	14%
d. Your city or town-----	52%	36%	12%

(ASK ALL LIKELY VOTERS IN CITY OF SAN DIEGO AND VOTER OVERSAMPLE)

7. In November, there will be an election to choose a new Mayor for the City of San Diego. If the election for Mayor were held today, for whom would you vote: **(READ FULL NAMES AND TITLES AS WRITTEN)**

Barbara Bry, Councilmember/Businesswoman; or

Todd Gloria, Assemblymember?

(IF UNDECIDED, ASK:) "Toward whom do you lean?" (REREAD NAMES AS NEEDED)

N=580	TOTAL BRY -----	32%
	Barbara Bry-----	30%
	(LEAN BRY) -----	2%
	 TOTAL GLORIA -----	 36%
	Todd Gloria-----	34%
	(LEAN GLORIA) -----	2%
	 (DON'T KNOW/NA) -----	 32%

(ASK ALL LIKELY VOTERS IN COUNTY SUP. DISTRICT 3 AND VOTER OVERSAMPLE)

8. In November, there will **(IF IN CITY OF SAN DIEGO: “also”)** be an election for San Diego County Supervisor in your area. If the election for San Diego County Supervisor were held today, for whom would you vote: **(READ FULL NAMES AND TITLES AS WRITTEN)**

- Terra Lawson-Remer, Economist/Small Businesswoman; or
 - Kristin Gaspar, San Diego County Supervisor?
- (IF UNDECIDED, ASK: "Toward whom do you lean?")**

N=430	TOTAL LAWSON-REMER -----42%
	Terra Lawson-Remer-----39%
	(LEAN LAWSON-REMER) ----- 3%
	 TOTAL GASPAR -----31%
	Kristin Gaspar -----29%
	(LEAN GASPAR) ----- 2%
	 (DON'T READ) DK/NA -----27%

9. Next, I am going to mention a list of issues that some people say are serious problems in the San Diego area. After you hear each one, please tell me whether you feel it is an extremely, very, somewhat, or not too serious problem in the San Diego area. **(RANDOMIZE)**

	<u>EXT</u> <u>SER</u> <u>PROB</u>	<u>VERY</u> <u>SER</u> <u>PROB</u>	<u>SMWT</u> <u>SER</u> <u>PROB</u>	<u>NOT</u> <u>TOO</u> <u>SER</u>	<u>DK/NA</u>	<u>EXT/</u> <u>VERY</u>
<input type="checkbox"/> [a. The economic impact of coronavirus -----	51%	34%	12%	3%	1%	85%
<input type="checkbox"/> [b. The health impact of coronavirus-----	36%	30%	22%	11%	1%	67%
<input type="checkbox"/> [c. The cost of housing and rent -----	50%	30%	14%	4%	2%	80%
<input type="checkbox"/> [d. Climate change -----	32%	26%	19%	22%	2%	58%

(SPLIT SAMPLE A ONLY)

<input type="checkbox"/> [e. Police mistreatment of people of color -----	21%	23%	19%	29%	8%	44%
<input type="checkbox"/> [f. Lack of economic opportunity -----	28%	29%	23%	16%	4%	57%
<input type="checkbox"/> [g. The quality of K through 12 education -----	26%	28%	22%	12%	12%	54%
<input type="checkbox"/> [h. Homelessness -----	43%	34%	17%	4%	2%	76%
<input type="checkbox"/> [i. Lack of public transportation in your area -----	13%	19%	26%	35%	7%	32%

(SPLIT SAMPLE B ONLY)

<input type="checkbox"/> [j. Racial discrimination and bias -----	29%	22%	24%	24%	1%	51%
<input type="checkbox"/> [k. Crime, gangs, and drugs -----	20%	30%	32%	16%	2%	50%
<input type="checkbox"/> [l. Pollution of local beaches, bays and coastal waters -----	26%	32%	28%	11%	3%	59%
<input type="checkbox"/> [m. Traffic -----	23%	30%	31%	15%	1%	53%
<input type="checkbox"/> [n. Wildfires -----	44%	31%	18%	6%	1%	75%

(ASK ALL RESPONDENTS)

10. Next, I am going to read you a list of people and organizations. For each one I mention, please tell me how much trust you have in that person or organization. Please use a scale from 1 to 7 where 1 means you do not have any trust in that person or organization, and 7 means you have a great deal of trust in them. You can choose any number between 1 and 7. **(RANDOMIZE)**

	MEAN	NOT TRUST AT ALL					TRUST A GREAT DEAL			DK
		1	2	3	4	5	6	7		
[]a. Local news media -----	3.9	16%	10%	8%	26%	17%	13%	8%	2%	
[]b. National news media-----	3.4	28%	10%	8%	23%	14%	11%	5%	1%	
[]c. The federal government-----	3.5	21%	12%	15%	21%	16%	8%	5%	2%	
[]d. President Donald Trump-----	3.4	42%	5%	5%	13%	7%	9%	18%	2%	
[]e. Congress-----	3.3	22%	13%	16%	22%	12%	9%	5%	2%	
[]f. The Centers for Disease Control and Prevention, known as the CDC -----	4.7	10%	7%	8%	19%	17%	20%	20%	1%	
[]g. The US military -----	5.3	5%	5%	3%	17%	16%	19%	35%	2%	
[]h. The California State government ----	3.7	23%	9%	7%	21%	18%	14%	7%	1%	
[]i. The San Diego County Board of Supervisors-----	4.0	9%	7%	12%	32%	17%	13%	4%	7%	
[]j. The San Diego County Sheriff's Department-----	4.6	10%	6%	7%	21%	18%	19%	17%	2%	
[]k. San Diego County public health officials-----	4.6	9%	7%	8%	21%	18%	22%	14%	3%	
[]l. Your local public school district-----	4.4	7%	7%	9%	26%	19%	15%	10%	7%	
[]m. Black Lives Matter-----	4.1	25%	3%	4%	19%	12%	16%	18%	3%	
[]n. The courts -----	4.4	7%	7%	9%	27%	21%	18%	7%	3%	
[]o. Academic experts at local colleges or universities -----	4.5	11%	6%	7%	21%	16%	21%	14%	4%	
[]p. Corporations -----	3.5	18%	11%	13%	30%	12%	9%	4%	2%	
[]q. Your neighbors -----	5.2	3%	2%	3%	24%	20%	19%	27%	2%	
[]r. San Diego Gas and Electric -----	3.8	15%	9%	11%	33%	14%	11%	6%	1%	

(SKIP IF UNINCORPORATED)

[]s. Your local City government-----	4.2	8%	6%	10%	32%	21%	14%	7%	2%
[]t. Your local police department-----	4.8	7%	6%	5%	22%	17%	23%	19%	1%

(ASK ALL RESPONDENTS)

11. Now I would like to ask you a few questions about the coronavirus pandemic. First, for each of the following organizations, please tell me if you approve or disapprove of the job they have done specifically in responding to the coronavirus pandemic. **(IF APPROVE/DISAPPROVE, ASK: Is that strongly APPROVE/ DISAPPROVE or just somewhat?) (RANDOMIZE)**

	<u>STR</u> <u>APPR</u>	<u>SMWT</u> <u>APPR</u>	<u>SMWT</u> <u>DISAP</u>	<u>STR</u> <u>DISAP</u>	<u>(DK/NA)</u>	<u>TOTAL</u> <u>APPR</u>	<u>TOTAL</u> <u>DISAP</u>
[]a. The federal government in Washington, DC-----	11%	33%	17%	37%	3%	44%	53%
[]b. The state government in Sacramento-----	19%	35%	14%	26%	6%	54%	40%
[]c. San Diego County government-----	17%	50%	16%	12%	4%	68%	28%
[]d. Your local school district-----	17%	42%	13%	13%	15%	59%	26%

(SKIP IF UNINCORPORATED)

[]e. Your city’s local government-----	19%	48%	18%	9%	6%	67%	27%
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(ASK ALL RESPONDENTS)

12. The next few questions deal with distance learning for school-age children in the San Diego area. Are you concerned or not that _____ **(READ ITEMS)? (IF YES, ASK: “Is that very concerned or just somewhat concerned?”) (RANDOMIZE)**

	<u>YES,</u> <u>VERY</u> <u>CONC</u>	<u>YES,</u> <u>SMWT</u> <u>CONC</u>	<u>NO,</u> <u>NOT</u> <u>CONC</u>	<u>(DK/NA)</u>	<u>VERY/</u> <u>SMWT</u>
[]a. Students will fall behind academically-----	49%	35%	13%	3%	84%
[]b. Young people will miss out on important milestones and school events such as first days of school, sports, school plays, and graduations-----	47%	34%	17%	2%	81%
[]c. The gap in the opportunities for wealthy students and low-income students will get wider-----	48%	31%	16%	4%	80%
[]d. Students will have long-lasting impacts on their academic progress-----	48%	34%	15%	3%	82%
[]e. Students will have long-lasting impacts on their social and emotional development-----	45%	33%	18%	3%	79%
[]f. The virus will spread when students return in-person-----	42%	33%	21%	4%	75%

13. Do you have any children?

Yes-----	54%
No-----	43%
(DON’T READ) Don't know/NA/Refused-----	2%

(ASK IF Q13 CODED 1)

14. Are there any children in any of the following age groups living in your household?
(READ LIST AND ACCEPT MULTIPLE RESPONSES FOR CODES 1-3)

N=386	Four years old or younger-----	17%
	Between 5 and 19 years old-----	48%
	20 or older -----	29%
	None of the above -----	18%
	(DON'T READ) Don't know/NA/Refused ----	3%

(ASK IF Q14 CODED 2)

15. How would you grade the quality of the education your child is receiving during distance learning?
(READ LIST)

N=185	A-----	10%
	B-----	32%
	C-----	27%
	D-----	19%
	F-----	8%
	(DON'T READ) Don't know/NA/Refused ----	4%

(ASK ALL RESPONDENTS)

16. **(PEW)** If a vaccine to prevent COVID-19 were available today, would you get vaccinated or not? **(IF GET, ASK: “Would you definitely get vaccinated or probably get it?”) (IF NOT GET, ASK: “Would you definitely not get vaccinated or probably not get it?”)**

TOTAL GET -----	53%
Definitely get -----	36%
Probably get -----	17%
TOTAL NOT GET -----	32%
Probably not get-----	12%
Definitely not get -----	20%
(DON'T READ) Don't know/NA-----	15%

17. Next, switching to a different topic, how would you rate your local police department on each of the following? **(RANDOMIZE)**

	<u>EXC</u>	<u>PRETTY GOOD</u>	<u>ONLY FAIR</u>	<u>POOR</u>	<u>DK/NA</u>	<u>EXC/GOOD</u>
[]a. (PEW) Holding officers accountable when misconduct occurs-----	18%	31%	18%	20%	13%	49%
[]b. (PEW) Using the right amount of force for each situation -----	19%	32%	21%	16%	12%	51%
[]c. (PEW) Treating racial and ethnic groups equally-----	19%	30%	20%	21%	10%	49%
[]d. (PEW) Protecting people from crime -----	21%	43%	21%	10%	5%	64%

18. Do you favor or oppose taking a significant amount of the funds currently going to local police departments and the county sheriff’s department and instead using them for other programs that could improve public safety such as mental health services, substance abuse treatment, and job training programs? **(IF FAVOR/OPPOSE, ASK: “Is that strongly FAVOR/OPPOSE or just somewhat?”)**

TOTAL FAVOR-----49%
 Strongly favor -----27 %
 Somewhat favor -----22 %

TOTAL OPPOSE-----41%
 Somewhat oppose----- 9 %
 Strongly oppose -----32 %

(DON’T READ) DK/NA ----- 10%

19. Next, switching to a different topic, do you generally support **(ROTATE []** more restrictions at the border with Mexico or **[]** more open movement of people and goods?)

More restrictions-----41 %
 More open-----46 %
(DON’T READ) Don’t know/NA ----- 14%

20. As you may know, the San Diego border between Mexico and the US is closed for all non-essential travel during the COVID-19 pandemic. Do you favor or oppose re-opening the border at this time? **(IF FAVOR/OPPOSE, ASK : Is that strongly FAVOR/OPPOSE or just somewhat?”)**

TOTAL FAVOR-----39%
 Strongly favor -----21 %
 Somewhat favor -----18 %

TOTAL OPPOSE-----50%
 Somewhat oppose-----18 %
 Strongly oppose -----32 %

(DON’T READ) DK/NA ----- 10%

HERE ARE MY LAST QUESTIONS, AND THEY ARE FOR STATISTICAL PURPOSES ONLY.

21. Next, which of the following best describes your current employment status?

Employed full-time -----	59%
Employed part-time-----	8%
Employed but temporarily furloughed from work-----	2%
Gig worker -----	1%
Stay-at-home parent-----	2%
Retired -----	18%
Student -----	2%
Unemployed-----	5%
(DK/NA) -----	2%

22. What was the last level of school you completed?

Grades 1-8-----	0%
Grades 9-11 -----	1%
High school graduate (Grade 12)-----	11%
Some college-----	30%
Business/vocational school -----	8%
College graduate -----	31%
Post-graduate work/professional school-----	18%
(DON'T READ) Don't know/NA/Refused -----	1%

23. How would you describe yourself politically: are you liberal, moderate, or conservative? **(IF LIBERAL/CONSERVATIVE ASK: "Is that very (LIBERAL/CONSERVATIVE) or just somewhat?"**)

Very liberal -----	13%
Somewhat liberal-----	9%
Moderate -----	45%
Somewhat conservative -----	11%
Very conservative-----	10%
(DON'T KNOW) -----	11%

24. Generally speaking, do you think of yourself as a Democrat, a Republican, or something else? (IF "DEMOCRAT" OR "REPUBLICAN", ASK: "Would you call yourself a strong (DEMOCRAT/REPUBLICAN) or a not very strong (DEMOCRAT/REPUBLICAN)?") (IF "INDEPENDENT" IS VOLUNTEERED, ASK: "Well, do you think of yourself as closer to the Democratic or Republican party?")

Strong Democrat-----	21%
Not strong Democrat-----	11%
Independent/Democrat-----	9%
Independent-----	20%
Independent/Republican-----	5%
Not strong Republican-----	7%
Strong Republican-----	17%
(DON'T KNOW/NA)-----	10%

THANK AND TERMINATE

LANGUAGE OF INTERVIEW:	English-----	93%
	Spanish-----	7%

SPLITS A/B

A -----50 %
 B-----50 %

SUPERVISORIAL DISTRICTS

1 (Cox) -----17 %
 2 (Jacob) -----21 %
 3 (Gaspar)-----18 %
 4 (Fletcher)-----26 %
 5 (Desmond)-----17 %

VOTER PARTY REG

Democrat-----28 %
 Republican-----23 %
 No Party Preference -----18 %
 Other-----31 %

CITY/UNINCORPORATED

Carlsbad-----4 %
 Chula Vista -----8 %
 Coronado-----1 %
 Del Mar -----0 %
 El Cajon-----6 %
 Encinitas-----1 %
 Escondido -----5 %
 Imperial Beach -----1 %
 La Mesa -----3 %
 Lemon Grove-----1 %
 National City -----1 %
 Oceanside -----5 %
 Poway-----1 %
 San Diego -----43 %
 San Marcos -----2 %
 Santee-----2 %
 Solana Beach -----0 %
 Unincorporated-----11 %
 Vista -----3 %

SAN DIEGO CCD

1 -----12 %
 2 -----15 %
 3 -----19 %
 4 -----12 %
 5 -----15 %
 6 -----6 %
 7 -----13 %
 8 -----3 %
 9 -----5 %