

20th Anniversary Events

Sponsorship Packages

Voice of San Diego engages the community regularly with informative, timely and lively events. Our audience is engaged, influential and well-educated. We constantly foster conversation with our readers in person and online, giving us an unmatched relationship with our audience.

Align your organization with Voice as an event sponsor to demonstrate your commitment to San Diego. Support issues like education, the environment, the border and open government.

Contact Julianne Markow for more details: julianne@vosd.org



20TH ANNIVERSARY

ALL INCLUSIVE

2025 marks the 20th anniversary for Voice of San Diego. Your generous sponsorship demonstrates your commitment to our mission of investigative journalism for a better San Diego - for the last twenty years and another twenty to come.

This special package makes your organization a sponsor for all Voice events during our 20th anniversary from January 1, 2025 to December 31, 2025.

Events Included:

Three (3) Member Coffees - April, August, and December

Three (3) Brews and News Live Podcasts - January, May, and November

Annual Major Donor Luncheon - February 6

Annual Women Leading the Conversation - March 20

Off the Record: 20th Anniversary Celebration - June

Politifest - October

	TITLE	PRESENTING	SUPPORTING
	\$100,000	\$50,000	\$25,000
Top billing in all materials and exclusive recognition as the title sponsor	✓		
Opportunity to speak during event(s)	All Events	Three Events	One Event
Opportunity to have promotional materials at events	✓	✓	✓
Logo placement on all events and anniversary projects	Premier	Prominent	Standard
Tickets to each event	Eight	Six	Four

ANNUAL DONOR LUNCHEON **EXCLUSIVE EVENT**

Our Annual Major Donor Luncheon is an intimate gathering for our donors that contribute \$1,000 or more annually (majors). This luncheon is a celebration of our donors and includes a meal, drinks and a short program featuring Voice journalists.

Majors are a small but influential group of roughly 200 individuals. While some major donors are still in well-established careers, many are retirees who now serve on boards, committees, and other community groups across the County of San Diego.

BENEFITS	GOLD	SILVER	BRONZE
	\$10,000	\$7,500	\$5,000
Top billing in all materials and exclusive recognition as presenting sponsor	✓		
Opportunity to speak during event program	✓	✓	
Opportunity to have promotional materials at event tables	✓	✓	✓
One (1) month of podcast advertising	✓	✓	✓
One (1) month of website advertising	✓	✓	✓
Event tickets	6	4	2
Recognition during event program and on all materials/presentations	✓	✓	✓

WOMEN LEADING THE CONVERSATION > EXCLUSIVE EVENT

Voice of San Diego first launched Women Leading the Conversation in 2024, an event where local female leaders gather and discuss how their work shapes public conversations and our community. There will be a panel discussion followed by a social hour, drinks, and appetizers. The event expects between 150-200 guest which include the most highly engaged and influential female donors from Voice and their guests.

BENEFITS	GOLD	SILVER	BRONZE
	\$5,000	\$2,500	\$1,000
Top billing in all materials and exclusive recognition as presenting sponsor	✓		
Opportunity to speak during event program	✓		
One (1) month of website advertising	✓	✓	
One (1) month of podcast advertising	✓	✓	✓
Opportunity to have promotional materials at event tables	✓	✓	✓
Event tickets	6	4	2
Recognition during event program and on all materials/presentations	✓	✓	✓

MEMBER COFFEE

\$750 per event

The Voice team visits different parts of the region to meet with our growing base of members. We use these events to learn more about the issues our members care about and the questions on their mind. It's a casual way to meet our reporters and learn more about our stories and investigations.

Member Coffees are intimate conversations that are exclusive to Voice members and community partners. At these events, you can expect to reach between 50 to 75 attendees.

Benefits

- Recognition by event host during event program and on all event materials
- Opportunity to deliver an opening or closing message to event audience
- Recognition on all event promotional communications across Voice's newsletters, podcast and website
- Entry for two (2) guests at event

BREWS AND NEWS

\$1,500 per event

Brews & News are regular Voice of San Diego events hosted throughout the region where attendees meet our staff, mingle with special guests and watch a live recording of the Voice of San Diego Podcast. In addition to the live event, the podcast is also aired through all podcast listening platforms for our listeners.

This event regularly brings in 150-200 individuals who tend to be young and middle-aged adults who are in public affair related careers and/or strongly engaged with the San Diego community.

Benefits

- Recognition by event host during event program and on all event materials
- Opportunity to deliver an opening or closing message to event audience
- Recognition on all event promotional communications across Voice's newsletters, podcast and website
- Entry for two (2) guests at event